The Destination for Local Experiences

By enabling real-time mobile commerce across **local businesses, live events and travel destinations**, Groupon helps people find and discover experiences—big and small, new and familiar—that make for a full, fun and rewarding life.

**By the Numbers**

- **140,000+ HOURS**
  Volunteered in the past 10 years
- **42 MILLION**
  Global active customers
- **GLOBAL**
  Active in 15 countries and 500+ markets
- **MOBILE FIRST**
  200 Million+ app downloads
  >80% of user traffic on mobile
  >75% of transactions on mobile

**Our Impact on Local**

- **1 MILLION+** Merchants worked with to date
- More than **$20 BILLION** pumped into local businesses
- More than **$35 BILLION** saved by consumers in North America
- More than **1.5 BILLION** Groupons sold

In Q1 2020, Groupon Generated

- **$201 Million** Global Gross Profit
- **$806 Million** Global Gross Billings

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1 Customers who have made a purchase in the trailing twelve months as of March 31, 2020

*All data as of March 31, 2020 unless otherwise noted.*